



The Southern New England Weather Conference

Saturday, October 25, 2025, from 9:30 AM to 4:30 PM
at MEDITECH, Canton, MA

The Blue Hill Observatory's premiere annual conference—for 25 years—presents experts in meteorology and climate science to an audience of weather enthusiasts, professionals, and educators of diverse backgrounds and ages. All are motivated to learn about weather-related phenomena that impact their daily lives and future living conditions in New England.

The conference includes presentations, panel discussions, and workshops focused on such topics as AI and how it is shaping weather forecasting, climate change in New England, national and local emergency preparedness, New England's winter outlook, hurricanes, and climate education.

Formal networking activities among participants and presenters facilitate individual conversation and connection.



Cindy Fitzgibbon, Chief Meteorologist at WCVB will be joining the conference as the emcee for the day. Thank you, Cindy!



Cindy Fitzgibbon is the chief meteorologist for WCVB StormTeam 5, overseeing the station's weather coverage and leading Channel 5's talented team of meteorologists. An expert and award-winning meteorologist with more than 25 years of experience, 20 of them reporting weather in the Boston market, Cindy has been helping people start their day as StormTeam 5's EyeOpener and Midday meteorologist for nearly a decade.

WCVB is the conference's media sponsor.



Keynote 2025



Dr. Louis W. Uccellini, Global Expert in Meteorology and U. S. Storms

Dr. Uccellini was the National Oceanic and Atmospheric Administration's Assistant Administrator for Weather Services, and Director of the National Weather Service (2013-2022).

In this role, he was responsible for the day-to-day civilian weather operations for the United States, its territories, adjacent waters, and ocean areas.

Confirmed Speakers Include:



Alice Bradely, Associate Professor of Geosciences, Williams College

Topic: "Using AI to Digitize Lost Data"



Bob Chen, Professor School for the Environment, UMass Boston

Topic: "Weather, Climate, and Communication"



Lauriana Gaudet, Staff Applied Meteorological Scientist, The Weather Company

Topic: "How The Weather Company is Leveraging AI Across Science, Technology, and Operational Workflow to Enhance Weather Forecasting Capabilities"



Dr. Sean Ernst, Research Scientist, Institute for Public Policy Research at the University of Oklahoma

Topic: "How Do Weather Risk Communicators Produce Effective Messages that Reach the Audiences that Need to Hear Them?"



Ben Frechette, Meteorologist, NBC5-WPTZ in Burlington, VT

Topic: “Leveraging Programming to Make Data-Driven Weather Graphics”



Brian Fitzgerald, Director of Education, Mount Washington Observatory

Topic: “Local and Global Precipitation Tracking”



Dr. Gwyenth Packard Woods Hole Oceanographic Institution, Senior Engineer AOP&E

Topic: “Ocean Research and Autonomous Underwater Systems”



Keith Seitter, Executive Director Emeritus and Senior Policy Fellow of the American Meteorological Society

Topic: “The Shifting Roles in the American Weather Enterprise”



Marissa Vigevani, Meteorologist, NBC5-WPTZ in Burlington, VT

Topic: “Using Visual Tools and Local Data to Connect with Viewers”



David Vallee, Hydrologist-in-Charge of the National Weather Service's Northeast River Forecast Center within NOAA.

Topic: “Implementation of Forecast Flood Inundation Mapping Services for the Nation”



Rebecca Shoer, Senior Program
Manager for Education and
Engagement, Stone Living Lab

Topic: “Partnering on Data:
Streamlining Multiple Modalities
of Data Collection”



Liana Greenberg-Nielsen, Education
and Engagement Program
Coordinator, Stone Living Lab

Additional speakers added weekly!



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\$25,000

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- Recognition in the Blue Hill Observatory 6 Email Newsletter Conference Promotions
- Honorable Mention—Opening and Closing Remarks by Cindy Fitzgibbon and Signage/Logo at Podium on Main Stage with Opportunity to Speak
- 10 VIP Tickets—Special Seating, Access to Speakers, and Tour of the Blue Hill Observatory
- Prominent Placement Logo—On Printed Materials and Signage at the Conference
- Logo Placement—the 2025 Southern New England Weather Conference Website
- Year-long Website—Co-Branding/Logo on the Blue Hill Observatory's Website Front Page

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- Honorable Mention & Logo Placement—Conference Education and Poster Sessions
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- Year-long Website—Co-Branding/Logo on the Blue Hill Observatory's Education Page

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Supporting Sponsor

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- Logo Placement—The 2025 Southern New England Weather Conference Webpage

\$1,200

Participating Sponsors

- 1 Conference Ticket and a Tour of the Blue Hill Observatory
- Logo Placement—All Printed Materials and Signage at the Conference.
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